

A diagram showing a rectangular frame with an orange border. Inside, there are two lines: a red line and a blue line. The red line is closer to the center, and the blue line is further from the center. Four arrows point from the corners of the frame towards the center, with two arrows pointing towards the red line and two arrows pointing towards the blue line.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 1.5 x 3.5
WITH BLEED- 1.625 x 3.625