

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

AREA1

AREA2

AREA3

AREA4

AREA5

AREA6

AREA7

AREA8

AREA9

FINISHED SIZE - 3.5X11
WITH BLEED - 3.625X11.125

PERFORATION FOR TEAR OFF

PERFORATION FOR TEAR OFF

2"

